

Ascertaining key information for decision making can be a challenging, time consuming endeavor.



CollectiveWisdom
Interactive Technology System

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Palladian Technologies offers Collective Wisdom™, an interactive technology system used to illicit honest responses and to encourage open discussion about key issues during group sessions. This system goes beyond mass opinion polling. Users will be able to discover the underlying motivation and rational behind an individual participants opinions.

Benefits of Using Collective Wisdom™ in a Meeting:

- Anonymity
- Improved Understanding
- Democracy of Input
- Public Display Screen

A handheld device allows participants to respond anonymously, thereby encouraging more honest and accurate responses.

Turn Key Approach:

Palladian Technologies offers a complete turnkey audience response system including event planning, delivery and wrap-up.

- Event Planning
- Event Delivery
- Event Wrap-up

Affordable Technology:

Lets us provide you with a quotation for your upcoming information session. Once we understand the number of participants and desired outcome, we will quickly provide a service proposal.

About Collective Wisdom™



- The ability to collect vital information and feedback from members and key stakeholders.
- Collective Wisdom™, an interactive technology system, is used to encourage honest responses and open discussion about key issues during group sessions.
- This system goes beyond simply questioning membership and reporting on findings.
- Using Collective Wisdom you will discover the background behind individual membership decisions and provide the constituency with robust, accurate and real-time feedback during strategic planning and decision making sessions.
- Collective Wisdom allows membership to focus on consensus building, rather than simply gathering objective data.
- Collective Widsom utilizes the latest in interactive technology, coupled with a unique group dynamic data collection methodology to provide real-time analysis, voting and feedback to major discussion issues.
- Issues may be pre-selected by administrative leadership or may be received in real-time from the membership during the discussion.

Benefits of Collective Wisdom™ in a Strategic Meeting or Planning Session:

1. **Anonymity.** A handheld device allows participants to respond anonymously, encouraging more honest and accurate feedback.
2. **Improved understanding.** With Collective Wisdom, the group determines not simply who is comfortable with the a decision, but the relative degree of comfort. There is a difference between people answering that they are “uncomfortable” and “very uncomfortable.” The former response may mean the group needs to iron out a few wrinkles before it proceeds. The latter response instantly shows that the group has some serious work to do, either in coming up with another decision, or in winning support to back the current decision. A simple raising of hands is unlikely to give the group as clear a picture of the true range of opinion as quickly as the keypads can. Each participant may be independently weighted, such that quantitative analysis reflects individual member focus and stake hold.
3. **Democracy of input.** Every device holder register his or her opinion. Though participants may be quantified by internal weighting, each participant votes. Even if some participants don't speak up later, they have expressed their opinions and have had them acknowledged. As a result, a facilitator will find building alignment easier because participants know they were heard. With the handhelds, they feel the decision making process is fair and the resulting decision more legitimate. They will be more willing to support the decision, even if they don't agree with it.
4. **Public display screen.** The facilitator can use the graphs of results to focus the group and keep the discussion on track, or as a means of stimulating creative thought by directing attention to the responses that weren't chosen. The graph also helps participants feel less emotionally attached to their own opinions. Participants begin to see themselves as part of a group with a range of ideas, rather than isolated individuals with independent ideas. Furthermore, participants can see quickly how they fit into the group as a whole. The facilitator can use the public display of responses to get the group to explain what is going on (instead of telling the group), to take ownership of the range of opinions present, and to focus on the outcomes that are critical to the success of the group.



What we can do:

Central Data (and our partner the Palladian Group) offer a **comprehensive turnkey** audience response system, Collective Wisdom, which includes all technical equipment, projectors, screens, forum planning and programming, set-up, event planning, event delivery, complete statistical analysis and comprehensive participant analysis, and wrap-up.

- **Technical Equipment:** Collective Wisdom handheld computers and secure intra-net computing environment. Projectors to display real-time feedback from facilitator-lead dialogue and voting.
- **Forum Planning and Programming:** voting logic and presentation screens
- **Event Planning:** Idea generation and discussion on the most effective way to use Collective Wisdom during an event.

- **Event Delivery:** Our team takes the accountability to make sure all hardware is delivered to the site, tested and ready for every event. Technicians are on hand during the entire event to ensure smooth operation.
- **Statistical Reporting and Analysis:** comprehensive analysis of every participant's voting history and question submission.
- **Event Wrap-up: Reporting:** our technicians run reports and distribute per your direction.



Want to know more?

Call Central Data at 864.542.7234 9-6 EST or [email us](#).

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